

VISUAL GUIDE



LOGOTYPE





MAIN COLORS



Main Color

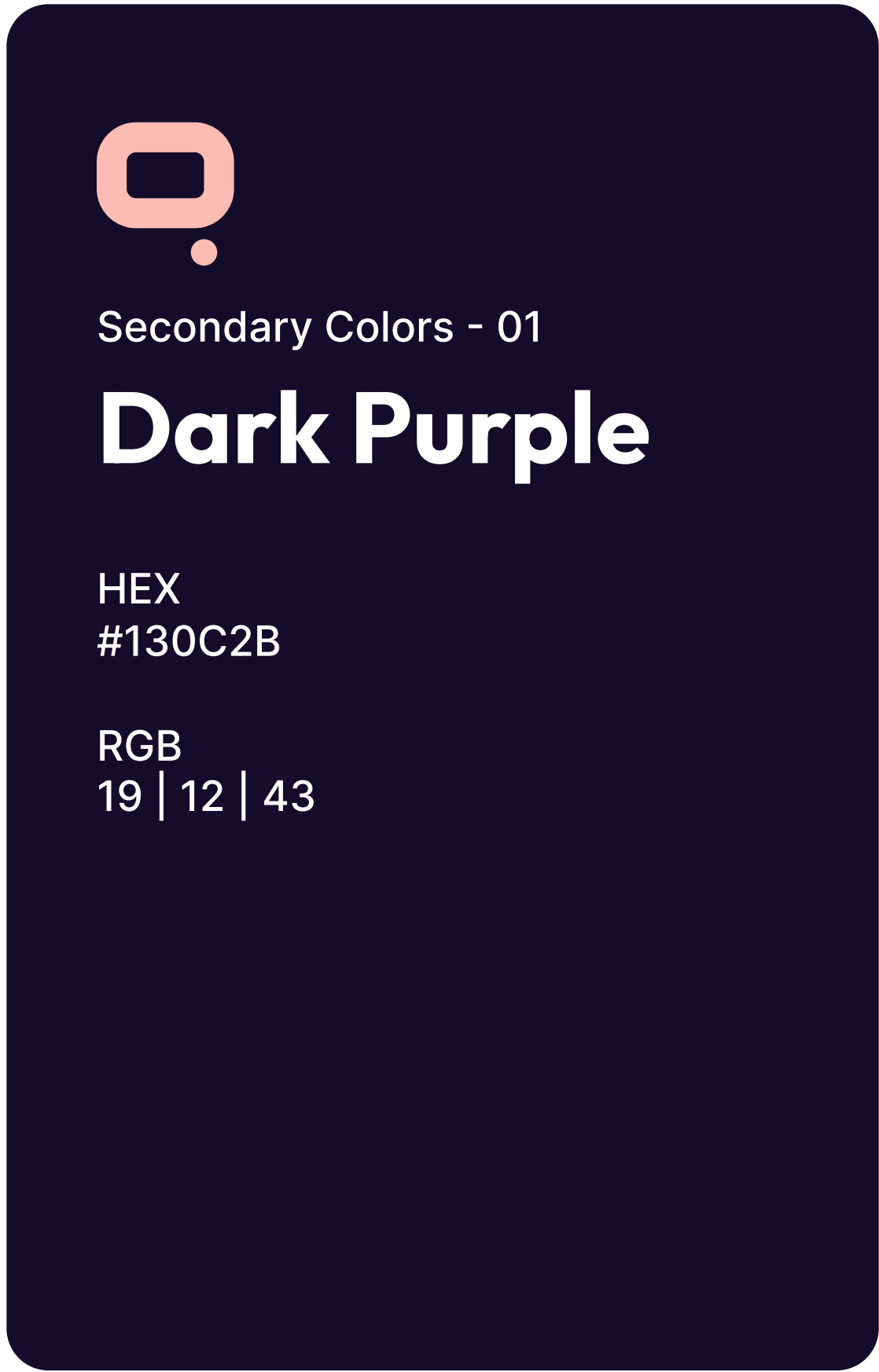
Slate Blue

HEX
#6A5ACD

RGB
106 | 90 | 205



SECONDARY & ACCENT COLORS

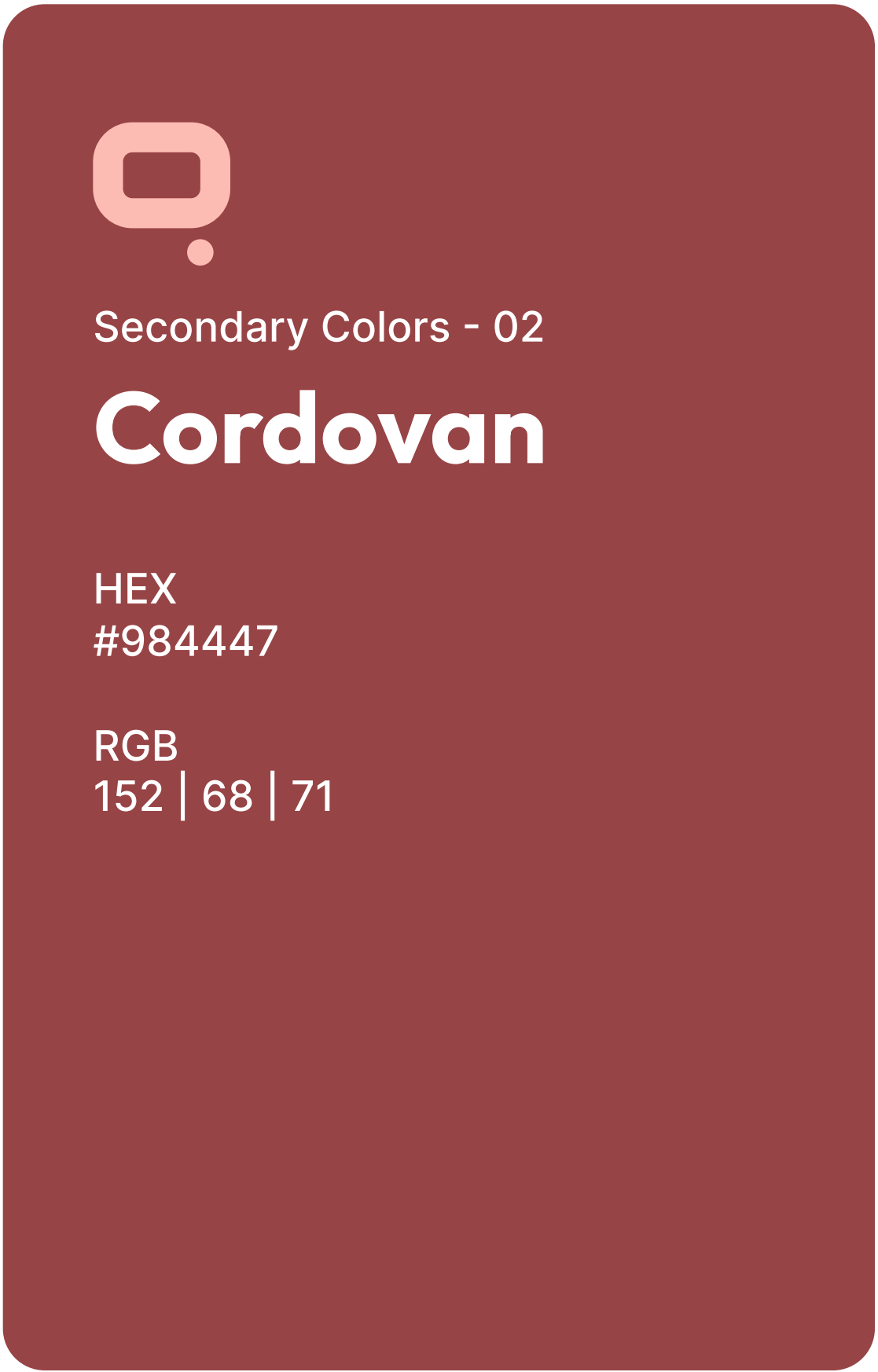


Secondary Colors - 01

Dark Purple

HEX
#130C2B

RGB
19 | 12 | 43



Secondary Colors - 02

Cordovan

HEX
#984447

RGB
152 | 68 | 71



Secondary Colors - 03

Jordy Blue

HEX
#AFCBFF

RGB
175 | 203 | 255



Accent Color

Melon

HEX
#FDBC4

RGB
253 | 188 | 180



GRADIENT



LOGOTYPE (MONOCHROME)

AKQUIRE.AI

AKQUIRE.AI



LOGO IN COLOR (VARIATIONS)



AKOUIRE.AI

2025